

*A high-intensity workshop
for driving instructors*

THE EXCELERATION

Z O N E

*How can you teach judgment
and improve skill sets in a
real-time, on-board classroom
where every person presents
a separate challenge? Enter
The Exceleration Zone and
learn how matching coaching
to individual learning styles
can keep students fresh,
focused and ready to excel.*

epaul inc.



Driving high performance

How to create a class of one



“The techniques I learned in this workshop were so dead-on I could apply them the next day at the track.”

*Ellen Beck
Chief Driving Instructor,
North Country Region,
Porsche Club of America*

In the cockpit, every student is technically in a “class by himself.” But one-on-one coaching is truly effective only when the instructor is able to diagnose individual problems and prescribe solutions, all while motivating, supporting and offering feedback specific to that student. That’s exactly what you’ll learn to do in The Exceleration Zone. We’ve packed this workshop with practical assessment tools and student-specific improvement strategies that put each pupil on a customized learning curve. We’ve loaded it with powerful instruction techniques —the ones that really work. We’ve saturated it with high-performance communication skills. And we keep it at full throttle throughout the day, with plenty of in-class exercises, all included in a workbook for your long-term reference. Old-hands will learn new tricks and newcomers will save themselves years of learning lessons the hard way.

How to accelerate excellence



“I already knew what to teach. For me, understanding how to teach was the key to making my on-board efforts meaningful for each individual student.”

*Bob D’Shane
President,
Vintage Automobile
Racing Association of
Canada*

Entering The Exceleration Zone is the fastest possible way to sharpen your skills in the on-board classroom. Very quickly, you’ll learn to:

- **Grab and hold student attention**
- **Improve teacher/student communication**
- **Manage problem students**
- **Identify and correct student errors**
- **Move students to the next level**

A Day in The Exceleration Zone

8:00 Start-up

- What is quality teaching?

8:30 Student readiness

- The 100 mph classroom
- Student types
- Readiness appraisal

9:00 Instruction content

- What should we teach?
- Competencies

9:30 Break

9:45 Instruction content (continued)

- The critical success factors
- The quick response evaluation

10:45 The delivery process

- Why are certain students difficult to teach?
- Learning style inventory

11:00 Break

11:15 The delivery process (continued)

- Teaching strategies
- Student and instructor anxieties

12:00 Lunch

1:00 Lesson plan development

- A high-performance problem solving model
- Just-in-time delivery
- Lesson plan content & development

1:45 Teaching strategies

- Delivering your lesson plan
- Learning to listen

2:15 Break

3:00 Engineering a driver

- Theory of relativity for high-performance driving
- Optimized memory-of-motion
- Processing motion information

3:30 Break

3:45 In summary

- Risk management
- Workshop critique
- Q & A

4:30 Adjourn



“Within the first hour, I found out how to eliminate the most difficult problems I run up against with students.”

Bob Shedd
Chief Driving Instructor,
Vintage Sports Car Club
of America



“This workshop totally changed my perspective about what it takes to be effective in the right seat.”

Mike Courtney
Driving Instructor,
Audi Club of America

Workshop Fees — \$3,500

Includes instruction, workbooks and materials for 20 participants as well as workshop leader's travel, lodging and per diem.

Workshop Leader



E. Paul Dickinson has spent his 30-year career studying, applying and teaching the skills necessary to safely control a car at high speed. He is a federal and multi-state certified Law Enforcement Driving Instructor who for ten years owned and operated a 40-acre SCCA-

approved driver training center that also provided accredited law enforcement driver training programs. E. Paul conducts the Instructor Certification Program for Vintage Motorsports Council. He holds instructor certificates from the Federal Law Enforcement Training Center (GLYNCO) and is a former board member and certified Instructor of the Association of Professional Law Enforcement Emergency Vehicle Response Trainers (ALERT). He is a six-time SCCA National Solo champion, former member of Porsche's Playboy/Escort Endurance Racing Team and holds FIA, ALMS, Grand-AM and SCCA Professional Competition licenses.

As president of E. Paul, Inc., he divides his time between Driving Adventures for Business — custom-designed, in-car corporate appreciation and training events — and providing high-performance driving instruction, individual coaching and consultation to corporations, law enforcement agencies, motorsports professionals and racing enthusiasts nationwide.

For more information, call or email E. Paul personally. And be sure to visit epaul.com and take our interactive driver assessment.

epaul inc.



Driving high performance

***In the cockpit
In the classroom
In your company***

“The role of a workshop leader is not to solve problems that students present. An effective leader stimulates growth and accelerates the competence of instructors so they can develop an ability to formulate solutions on their own.”

E. Paul Dickinson

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